



HOW TO INCREASE YOUR INSTAGRAM FOLLOWERS

actorinfluencer
The **ACTOR**CEO

5 tested tips from the experts

Share with your followers

Your followers joined because they love your posts. So keep it up with Stories, videos, IGTV, quotes, and images. Post in Stories 3+ times a day and in your feed at least 3-5 times a week.

Remember you can share behind the scenes, a day in the life, repost content you love, ask questions, share articles, auditions, preparation, share your highs and your lows. You're a real person with a real awesome job

CONTENT IS KEY

Engage with their content

You should be focused on not only building a great experience on your page, but also liking, commenting and engaging with some of your most active followers. You want to build relationships through this platform because that is where casting opportunities, collaborations or support for your projects comes from. Plus, these folks will share the heck out of your content!

CREATING FANS

Actor Influencer works

Actor Influencer is built to drive traffic to your Instagram account. These are REAL PEOPLE (no bots/fakes) that are already interested in actors like you and the content you put out. It is important to know what type of actor your are, what your interests are, what you like to create in this business, and who you would want to work with. Make sure your content reflects that and these will be the people you will attract.

ATTRACT THE RIGHT FOLLOWERS

Use hashtags to get seen

Instagram allows you to search and follow hashtags. Do some research and create a list of 29 hashtags that align with the content you put out. Use tags with very large followings (over 500K) once or twice in your list. Make the rest between 10K and 200k if you can. This increases the chance of your post getting seen when that tag is searched. Add the list IN THE FIRST COMMENT NOT THE POST.

HASHTAGS THAT WORK

Try, learn, and try again.

Instagram is an evolving platform. Take advantage of new opportunities and tools, but keep only what works for you. As you grow your account and your acting business you'll be more comfortable experimenting on the platform. Perfection is a myth. Authentic experiences and relationships are what can truly set your social media presence apart (and it's easier for you to maintain).

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