

2.

FIND YOUR AUDIENCE.

Your audience is your contacts that create these projects, people who support these projects and the audience who loves these projects.

3.

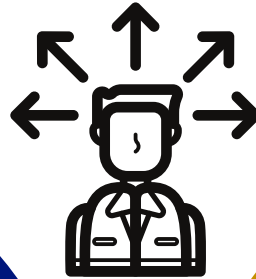
NEVER BE AFRAID TO PITCH YOURSELF.

Love what you do. There are others who will too. Never be afraid to stand up for your skills.

4.

MASTER YOUR MESSAGING.

Flesh out the human being behind all your hard work in your messaging. Share that often.



1.

KNOW WHAT YOU'RE GREAT AT RIGHT NOW.

It can always change later, but fully embody what you have now.

5.

BUILD RELATIONSHIPS.

Your sustained creative success relies on working with people who you know, like and trust, and feel the same about you.